EXHIBIT 24

UNITED STATES DISTRICT COURT

for the

| Southern District of Florida | | | | |
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| Beyond Systems, Inc. | £ | | | |
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| Ý, | Civil Action No. 8:08-cv-00921 PJM | | | |
| *** |) | | | |
| World Avenue USA, LLC et al. |) (If the action is pending in another district, state where: | | | |
| Defendant |) District of Maryland) | | | |
| SUBPOENA TO TESTIFY AT A | A DEPOSITION IN A CIVIL ACTION | | | |
| To: TheUseful, LLC, 1613 NW 136TH AVE, SUITE 100, Serve: CORPDIRECT AGENTS, INC., 515 EAST P. |), SUNRISE FL 33323 PARK AVENUE, TALLAHASSEE FL 32301 US | | | |
| deposition to be taken in this civil action. If you are an or one or more officers, directors, or managing agents, or de- about the following matters, or those set forth in an attach | ear at the time, date, and place set forth below to testify at a organization that is not a party in this case, you must designate esignate other persons who consent to testify on your behalf himent: CE AND STATEMENT OF SUBJECT MATTERS. | | | |
| Place: GREENBERG TRAURIG, LLP, | Date and Time: | | | |
| 401 East Las Olas Boulevard, Suite 2000 | 10/26/2010 9:30 am | | | |
| Fort Lauderdale, FL 33301 | remains are not regard from a grant of management and representation from the Construction of the Construc | | | |
| The deposition will be recorded by this method: | audio, stenographic, and video | | | |
| electronically stored information, or objects, and material: | also bring with you to the deposition the following documents, permit their inspection, copying, testing, or sampling of the | | | |
| SEE ATTACHED DEPOSITION NOTICE IN | NCLUDING LIST OF DOCUMENTS TO BE PRODUCED. | | | |
| The provisions of Fed. R. Civ. P. 45(c), relating to 45 (d) and (e), relating to your duty to respond to this sub attached. | to your protection as a person subject to a subpoena, and Rule opoena and the potential consequences of not doing so, are | | | |
| Date: 09/22/2010 | | | | |
| CLERK OF COURT | | | | |
| | OR | | | |
| The course of th | /s/ Stephen H. Ring | | | |
| Signature of Clerk or Deputy | Clerk Attorney's signature. | | | |
| The name, address, e-mail, and telephone number of the a | attorney representing (name of party) Beyond Systems, Inc., | | | |
| Plaintiff | , who issues or requests this subpoena, are: | | | |
| ्रावाताता Stephen H. Ring, Esquire | manimum minimum manimum 3: crimen and season are standardiscon adding manifest desired against | | | |
| Law Offices of Stephen H. Ring, P.C., 506 Main Street, Su | lite 215, Gaithersburg, Maryland 20878 301 563 9249 | | | |
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AO 88A (Rev. 06/09) Subpocin to Testify at a Deposition in a Civil Action (Page 2)

Civil Action No. 8:08-cv-00921 PJM

PROOF OF SERVICE

| (This sec | tion should not be filed with the cour | unless required by Fed. R. Civ. P. 45.) | |
|--------------------------|---|--|--|
| This subpoena for | (name of individual and title, if any) | | langer over namelin ration populationers |
| as received by me on (da | (G) | | |
| ☐ I served the su | bpoena by delivering a copy to the nar | ned individual as follows: | . a. a. e. g. |
| | and the second | on (date); or | navarialisma (Hananna fanta i Francesco) |
| | subpoena unexecuted because: | ранция принатирания выправления между — "том в « « « « « « « « « « « « « « « « « « | |
| tendered to the wi | tness fees for one day's attendance, ar | States, or one of its officers or agents, I ad the mileage allowed by law, in the am for services, for a total of \$ | ount of |
| I daglara undar no | nalty of perjury that this information i | s frive | |
| I acciare minor by | many or possing that the information i | g venv. | |
| ate: | | Server's signature | n ng pakapipinaning ng palama |
| | | Printed name and title | Managara da sa |
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| | and springers and the state of | Server's address: | rojoje v ko konstantinski sa romije. |

Additional information regarding attempted service, etc:

Federal Rule of Civil Procedure 45 (c), (d), and (e) (Effective 12/1/07)

(c) Protecting a Person Subject to a Subpoena.

- (1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction which may include lost earnings and reasonable attorney's fees on a party or attorney who fails to comply.
 - (2) Command to Produce Materials or Permit Inspection.
- (A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.
- (B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:
- (i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

- (A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:
 - (i) fails to allow a reasonable time to comply;
- (ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
 - (iv) subjects a person to undue burden.
- (B) When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:
- (i) disclosing a trade secret or other confidential research, development, or commercial information;
- (ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or
- (iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial.
- (C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:
- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(d) Duties in Responding to a Subpoena.

- (1) Producing Documents or Electronically Stored Information.

 These procedures apply to producing documents or electronically stored information:
- (A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.
- (B) Form for Producing Electronically Stored Information Not Specified. If a subpocna does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.
- (C) Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.
- (D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

- (A) Information Withheld. A person withholding subpoensed information under a claim that it is privileged or subject to protection as trial-preparation material must:
 - (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.
- (B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.
- (e) Contempt. The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

IN THE U.S. DISTRICT COURT FOR MARYLAND SOUTHERN DIVISION

| BEYOND SYSTEMS, INC. | * | |
|--------------------------------|----|----------------------------|
| | * | |
| Plaintiff, | de | Case No. 8:08-cv-00921-PJM |
| | * | |
| v. | * | |
| | * | |
| WORLD AVENUE U.S.A., LLC et al | * | |
| | * | |
| Defendants. | * | |
| | * | |
| · | ** | |

AMENDED PLAINTIFF'S NOTICE OF FRCP 30(b)(6) CORPORATE DEPOSITION

Plaintiff Beyond Systems, Inc. ("BSI"), through counsel, hereby gives notice that it will depose the deponent(s) named below at the following time, date and location:

| Deponent | Date | <u> Time</u> |
|----------------|------------------|--------------|
| TheUseful, LLC | October 26, 2010 | 9:30 a.m. |

The deposition(s) will be taken at GREENBERG TRAURIG, LLP, 401 East Las Olas Boulevard, Suite 2000, Fort Lauderdale, FL 33301 and will be recorded stenographically and by video and/or audio recording, and will be used for discovery, for evidence at trial, and for all purposes permitted under applicable law and rules of procedure. This notice is intended to amend the deposition notice addressed to the same deponent dated December 19, 2009.

The deposition(s) will continue from day to day until finished. In the event of adjournment or rescheduling by agreement or court order, this notice and all related subpoenas shall remain in full force and effect except as modified by such agreement or order. Deponents are to provide designee(s) with the most knowledge of the Subject Matters listed below, to testify on their behalf. Deponents shall produce at or before the deposition, the materials requested in the document section below.

DEFINITIONS

The following definitions apply:

- 1: **AFFILIATE(s)** means anyone who promotes or markets products of another in return for a bonus, commission or any other compensation, or to drive traffic to a website; or a network of such persons.
- 2: AGENT(s) means a PERSON or entity who performs any act for the benefit of another and is subject to the other's direction or control.
- 3: ASSOCIATED ENTITY means any subsidiary; any parent entity; any successor in interest; any precursor by merger, name change or by any means; entities sharing two or more officers or directors; any entity sharing at least one officer and one director with YOU; any entity whose majority ownership is controlled either directly or indirectly by the same persons who hold majority ownership of YOU; any entity whose day-to-day operations are directed or conducted by the same persons who direct YOUR day-to-day operations; and any entity sharing the same street address, email address, web address or other Internet address with YOU.
- 4: BULK EMAILEMAILERS means Alan Ralsky, Scott Richter,
 OptinRealBig.com, Sebastian Barale, MailcompanyX, Inc., Internet Endeavors, Inc., Brainpower
 Group, Inc., James Sposato, Planetreveue, Inc., Jean-Pierre Gagne, Yair Shalev Szlaifer, NEC
 Group, Inc., LT Technologies, Inc., Scott Mueller, Acceleratebiz, Incorporated, any AFFILIATE
 and any AGENT of or collaborator with such persons, and any AFFILIATE and any AGENT of
 or collaborator with WORLD AVENUE COMPANIES.
- 5: **COMMERCIAL EMAILEMAIL** means electronic mail that promotes

 PRODUCTS for sale, lease, rental, exchange, gift offer, or other disposition, or is initiated for the purpose of such promotion.

- 6: COMMUNICATION means the transmittal of information by any means.
- 7: **COMPUTER** means any electronic device capable of storing or transmitting data via automated means, or any machine capable of manipulating data according to a set of instructions.
- 8: DATA means information of any type, and includes all types of electronic files, records and communications.
- 9: **DESCRIBE** means to give a full and detailed written account by providing all facts relevant to the topic at issue.
- 10: **DOCUMENT** is synonymous in meaning and equal in scope to the term, "document," as used in Fed. R. Civ. P. 34(a) and includes "writings" as defined below. The terms "writings," "recordings," and "photographs" are equal in scope to the usage of those terms in Fed. R. Evid. 1001. A draft or non-identical copy is a separate document within the meaning of the term "document." Production of documents shall include all responsive documents in your possession, custody or control. Any responsive documents that were created, manipulated and/or stored in an electronic format shall be produced in their original electronic form along with a detailed description of the files produced. Documents are to be produced in their Native form with meta-data included.
- part of any campaign promoting YOUR business, sent to Plaintiff or received by Plaintiff,

 EMAILS CLAIMED includes emails from YOU, from any of your AFFILIATED ENTITIES,

 from YOUR contractors, sub-contractors, advertisers, AGENTS, ad networks, AFFILIATES,

 publishers, and/or vendors, and from anyone promoting YOUR business, since July 20, 2004, up

to the present day, and continuing up to and including the date of the entry of any final, non-appealable judgment.

- 11. ESI means electronically stored information, and shall be interpreted broadly to include all data and information of any type that has been stored in any electronic format on any medium designed or used for the storage of data. ESI SUBJECTS shall mean the creation, preservation, management and/or control of ESI, as well as the content of the ESI.
- 12: **IDENTIFY**, when referring to DOCUMENTS, means to state (i) the type of document; (ii) its general subject matter; (iii) the date on which the document was created; and, (iv) the author(s), addressee(s), and recipient(s) or, alternatively, to produce the document in accord with applicable rules of procedure.
- 13: **IDENTIFY** when referring to PERSONS, means to state (i) a natural person's full name, present or last known address, employment title, alphanumeric code or nickname (such as an affiliate identifier or referrer identifier), and the present or last known place of employment; (ii) an entity's complete legal business name; and (iii) the last known business phone numbers, address, and (iv) for an entity, identification of its principals officers and managing agents.
- 14: **INTERNET ADVERTISING** means the marketing, advertising or promotion of a PRODUCT via the Internet, and shall be construed to include COMMERCIAL EMAIL.
- 15: **LEAD GENERATION** means the process of obtaining names and addresses of prospective or actual customers for products and services.
- 16: LEAD GENERATION CAMPAIGN means the disbursement, distribution or transmissions of multiple commercial email messages containing substantially similar

advertisements or promoting substantially similar PRODUCTS, for the purpose of lead generation.

- 17: **PROMOTIONAL CAMPAIGN** means the disbursement, distribution or transmission of advertisements via the Internet, containing substantially similar advertisements or promoting substantially similar PRODUCTS.
- 18: MANAGEMENT shall mean direction, control and/or supervision of data, data systems, computer systems, organizations, groups of persons, or individual human beings.
 - 19: PARTY means a party to this suit.
- 20: **PERSON** means any natural person, business entity, legal entity or governmental entity or association, and includes all forms of corporations, limited liability companies, partnerships and unincorporated associations.
- 21: **PRODUCT(s)** means products and services offered or sold by YOU or by others, that generate revenue to YOU or for YOUR benefit; as well as subscriptions or offers intended to generate sales that directly or indirectly result in revenue to YOU.
- 22: **PROMOTIONAL CAMPAIGN** means the dissemination, redirection or publication of information that promotes products or services.
- 23: RELATE, RELATES, RELATING, or RELATED means pertaining to, referring to, or connected with in any way, and is to be construed broadly. DOCUMENTS that relate to a particular subject are DOCUMENTS that mention, describe, constitute, discuss, memorialize, refer to, reflect, depict, illustrate, evidence, or constitute in any way, directly or indirectly, the specified subject.
- 24: SPONSOR(s) means any PERSON who has paid or agreed to pay YOU or
 WORLD AVENUE COMPANIES a bonus, commission or any other compensation RELATING

to the promotion or marketing of products or services, COMMERCIAL EMAIL, INTERNET ADVERTISING or LEAD GENERATION.

- WORLD AVENUE COMPANIES means World Avenue USA, LLC, any entity trading as "World Avenue," any entity trading as "The Useful," any entity trading as "Bravatas, LLC" or "Bravatas LLC," The Useful, LLC, World Avenue Holdings, LLC, Niupercent, Inc., Net Radiance, LLC, World Avenue Management, Inc., World Avenue IP, LLC, World Avenue, LLC, Apercent, LLC, Jinius Corporation, Intrepid Investments, LLC, Q Interactive, Inc., Vente, Inc., Bristol Interactive, LLC, any entity trading as Kitara Media, World Avenue (Bermuda) Limited Corp., Infrastructure International Limited Corp., World Avenue Services, LLC, Gift Reward Center, LLC, Magnacent, LLC, Warwick Interactive, LLC, Q Holdings, Inc., Magdalen Holdings, Inc., Right Mail Marketing, LLC, Vente Holdings, Inc., Postmaster Direct, ThruChannel, LLC, Niutech, LLC, Ji Holdings, LLC, any entity trading as LAD Express, and any entity trading as IAD Express.
- 26: "World Avenue USA, LLC" includes the entity by that name that has used Federal Tax Identification Number 26-0004483 and the entities by that name referenced in documents WAH0011 15; at Docket Entries 34-22 and 109-18; in documents BSI SOS 1-7 and 51; in the merger documents at BSI SOS 81; the entity by that name that was the successor of NiuTech, LLC by merger as indicated in BSI SOS 81 85; and the entity that changed its name to "The Useful, LLC" as shown in documents BSI SOS 91-92.
- 27: "NiuTech, LLC" includes the entity by that name that was formed in 2002 and the entity that was merged into World Avenue USA, LLC in 2006 as indicated in BSI SOS 81 85.

- 28: "The Useful, LLC" includes the entity that has used Federal Tax Identification Number 26-0004483 and the entity identified as having changed its name from "World Avenue USA, LLC" to "The Useful, LLC" as shown in documents BSI SOS 91-92.
- 29: "Niupercent, Inc." includes the entity by that name that was the successor of Apercent, Inc. by merger as shown in BSI SOS 45-47.
- 30: YOU and YOUR means the deponent, including all AGENTS, ASSOCIATED ENTITIES, AFFILIATES, predecessors, successors, assignees, and subsidiaries, and when applied to DOCUMENTS, DATA, or knowledge, further includes those items in the possession or control of YOUR attorneys, accountants, representatives, corporate affiliates, and/or anyone over whom YOU had control during the relevant time period.
- 31: The present tense includes the past and future tenses. The singular includes the plural, and the plural includes the singular. "All" means "any and all"; "any" means "any and all." Including" means "including but not limited to." "And" and "or" encompass both "and" and "or." Words in the masculine, feminine or neuter form shall include each of the other genders.
- 32: The relevant time period is from January I, 2004 to the present, unless otherwise specifically indicated.

All other words used below have the definitions given in the Amended Complaint, or if not so defined, the meanings customarily applied in normal usage.

SUBJECT MATTERS

a. Corporate Structure

- The corporate structures, histories and functions of YOU and each of the WORLD AVENUE COMPANIES, including formation, mergers, name changes, ownership, and management and control, from date of formation to the present.
- 2. The sharing or provision of officers, directors, members, employees, physical equipment, software, physical premises, physical property, intellectual property, trade names, domain names, street addresses, email addresses, web addresses, IP addresses, other Internet addresses, electronic equipment, storage media, onsite or off-site services, financial services, or assets of any type, between and among the WORLD AVENUE COMPANIES.
- Functions and services performed by YOU and each of the WORLD AVENUE
 COMPANIES.
- 4. The access to and transfer of documents and data between or among YOU and the WORLD AVENUE COMPANIES, including such transfers related to mergers.
- 5. The preservation or destruction of documents that have been in the possession, custody or control of YOU or the WORLD AVENUE COMPANIES and are relevant to any complaint, litigation or government investigation in which YOU or the WORLD AVENUE COMPANIES have been involved.

b. Promotional and Lead Generation Campaigns

- 6. All PROMOTIONAL CAMPAIGNS and LEAD GENERATION CAMPAIGNS that YOU or any WORLD AVENUE COMPANY managed, assisted, participated in or have knowledge of, including those that included or resulted in the EMAILS CLAIMED.
- 7. All PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS designed or intended to generate revenues for YOU or for any WORLD AVENUE COMPANY either directly or indirectly, including those that included or resulted in the EMAILS CLAIMED.

- 8. All COMMERCIAL EMAIL that was or is part of any PROMOTIONAL CAMPAIGN or LEAD GENERATION CAMPAIGN described in the preceding subject matters.
- 9. All AFFILIATES, AGENTS, BULK EMAILERS, publishers, SPONSORS, advertisers, vendors or anyone RELATED to any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS, including campaigns that included or resulted in the EMAILS CLAIMED.
- 10. All AFFILIATES, AGENTS, BULK EMAILERS, publishers, SPONSORS, advertisers, vendors or anyone who have initiated or assisted in the transmission of emails as part of any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS, including campaigns that included or resulted in the EMAILS CLAIMED.
- 11. Any complaint, response, opt-out request, inquiry or investigation RELATING TO COMMERCIAL EMAIL or RELATING TO BULK EMAILERS, received by YOU or WORLD AVENUE COMPANIES, and all responses.
- 12. All landing pages to which emails that were in PROMOTIONAL or LEAD
 GENERATION CAMPAIGNS linked, including those campaigns that included or resulted in the
 EMAILS CLAIMED, and all landing pages to which the EMAILS CLAIMED linked.
- 13. All websites which YOU or any WORLD AVENUE COMPANY have owned, operated, controlled, relied upon, copyrighted, or in which YOU or a WORLD AVENUE COMPANY have held a financial interest, either directly or indirectly, including landing pages that were linked to the EMAILS CLAIMED.
- 14. The ad copy, creatives and templates RELATING to emails in any
 PROMOTIONAL or LEAD GENERATION CAMPAIGN that included or resulted in the
 EMAILS CLAIMED, including any such materials used in the "To:" lines, "From:" lines,

"Subject:" lines, or message bodies of such emails, email templates in HTML and text formats, and images embedded or referenced in such emails.

- 15. All creative artwork and advertising work including template emails, graphics, images, any other HTML, landing pages and ad copy, used in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, including all such material in the EMAILS CLAIMED.
- 16. Access to creatives or any other content offered by YOU or any other WORLD AVENUE COMPANY or its AGENT, in connection with PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS.
- 17. The use of UPS stores or private mail boxes for addresses that appear in emails or domain name registrations relating to any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED TO YOU or any WORLD AVENUE COMPANY, including all such addresses displayed in the EMAILS CLAIMED.
- 18. Contracts of any description or type relating to any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS.
- 19. Payment of commissions or compensation related to PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS.
- 20. Complaints about unwanted emails or their content RELATED to any PROMOTIONAL CAMPAIGN or LEAD GENERATION CAMPAIGN, and complaints about emails in any such campaigns that included or resulted in the EMAILS CLAIMED.
- 21. Opt-out requests related to emails in any PROMOTIONAL CAMPAIGN or LEAD GENERATION CAMPAIGN that included or resulted in the EMAILS CLAIMED.

- 22. All responses by YOU, any WORLD AVENUE COMPANY, or any of YOUR AGENTS, AFFILIATES and/or ASSOCIATED ENTITIES, via email or the Internet, to any of the complaints or opt-out requests referenced in the preceding two subject matters.
- 23. COMMUNICATIONS between YOU any anyone relating to PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS, including campaigns that included or resulted in the EMAILS CLAIMED.
- 24. Identification of all PERSONS who may have knowledge of the subject matters described in this list.
- 25. Identification of all PERSONS who participated in the creation of content for any of PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, including all such campaigns that included or resulted in the EMAILS CLAIMED.
- 26. All facts pertaining to the initiation or assistance in the transmission of commercial emails from a computer located in Florida as part of PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS, inclujding all such campaigns that included or resulted in the EMAILS CLAIMED, and any assistance rendered in connection with the transmission of such emails.

c. Domain Names: Trade Names

27. Identification, registration, use and ownership of the trade names, domain names, IP addresses and URL's used in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, including those campaigns that included or resulted in the EMAILS CLAIMED.

- 28. Identification, use and ownership of the trade names, domain names, IP addresses and URL's used in or on landing pages in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS that generated revenues for YOU or any WORLD AVENUE COMPANY, including those campaigns that included or resulted in the EMAILS CLAIMED.
- 29. Names, addresses and any other contact information YOU have used in the Whois registration of domain names used in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, for the owner, administrative, technical or billing identities, and the dates of such use.
- 30. YOUR authority, direction, control, management and right to exercise control, over PERSONS, AGENTS, or ASSOCIATED ENTITIES who have participated in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS, including those campaigns that included or resulted in the EMAILS CLAIMED, and have generated revenues to YOU or any WORLD AVENUE COMPANY, either directly or indirectly.

d. Operations

- 31. Policies and procedures for PROMOTIONAL CAMPAIGNS or LEAD
 GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY,
 either directly or indirectly.
- 32. Oversight of PROMOTIONAL CAMPAIGNS or LEAD GENERATION

 CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, either directly or indirectly.
- 33. Sales taxes owed or paid to the State of Maryland by YOU or by any WORLD AVENUE COMPANY that participated in PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS.

- 34. Any use by PERSONS in Maryland of any trade names or domain names RELATED to YOU or any WORLD AVENUE COMPANY.
- 35. The conduct of YOU or of any WORLD AVENUE COMPANY as an online distribution center or management center for incentive awards.
- 36. The use of, or reliance on, bulk commercial email by YOU or by any WORLD AVENUE COMPANY, or any AGENT, AFFILIATE or PUBLISHER, to market PRODUCTS.
- 37. Business models and commission tracking and payment systems for any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS that have generated revenues to YOU or any WORLD AVENUE COMPANY, either directly or indirectly.
- 38. Services provided by interactive computer service providers in connection with the activities described in this list of Subject Matters.
- 39. The reliance on or use of false or misleading information as to origin and/or transmission path, false or misleading subject lines, and false HELO parameters, in emails that were part of any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, either directly or indirectly.
- 40. The use of fictitious, false, non-existent or proxy registrant names for the registration of domain names, by YOU and by any WORLD AVENUE COMPANY.
- 41. The identification and roles of all PERSONS who have participated in any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS that have generated revenues to YOU or to any WORLD AVENUE COMPANY, either directly or indirectly.
- 42. The creation, maintenance, management and contents of all DOCUMENTS or data relating to any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS

that have generated revenues to YOU or any WORLD AVENUE COMPANY, either directly or indirectly.

- 43. The creation, maintenance, management and contents of all databases and/or software related to the sale of PRODUCTS offered by YOU or any WORLD AVENUE COMPANY, and any offers of "free" PRODUCTS by YOU or any WORLD AVENUE COMPANY, through the use of emails having the same advertising content as the EMAILS AT ISSUE.
- 44. The location and accessibility of all records containing information described in this list of Subject Matters, regardless of whether such records are readily accessible, and identification of the custodians of all such records.

e. Other

- 45. The process by which YOU examined YOUR records, including the records of AGENTS, AFFILIATES, SPONSORS and/or ASSOCIATED ENTITIES, to determine whether YOU have possession or control over any materials or information requested by Plaintiff in discovery in this case.
- 46. Any prior consent from Plaintiff or any other PERSON, to the receipt of emails that were part of any PROMOTIONAL CAMPAIGNS or LEAD GENERATION CAMPAIGNS RELATED to YOU or any WORLD AVENUE COMPANY, either directly or indirectly, including those campaigns that included or resulted in the EMAILS CLAIMED.
- 47. Any efforts undertaken by YOU or by any WORLD AVENUE COMPANY to avoid the transmission of COMMERCIAL EMAIL containing false origin, path of transmission, or subject line information.

- 48. All information contained in any documents YOU or WORLD AVENUE COMPANIES have received from anyone in discovery in this suit, including documents received via subpoena.
- 49. Participation by YOU and by any WORLD AVENUE COMPANY in any of the conduct, actions, events and transactions described in each of the preceding paragraphs.
- 50. The subjects of all discovery requests and subpoenas propounded by Plaintiff to any party or non-party in this suit.

DOCUMENTS TO BE PRODUCED

- 1. All documents that RELATE to the subject matters listed above.
- All documents that RELATE to participation by YOU or WORLD AVENUE
 COMPANIES in any of the conduct, actions, events and transactions described in each of the subject matters described above.
- 3. All documents previously requested in document requests from Plaintiff that have not yet been produced.

September 22, 2010

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